



Identifying Your Course of Action in Times of Digital Transformation

"The business game FutureFit offers
an intense experience.

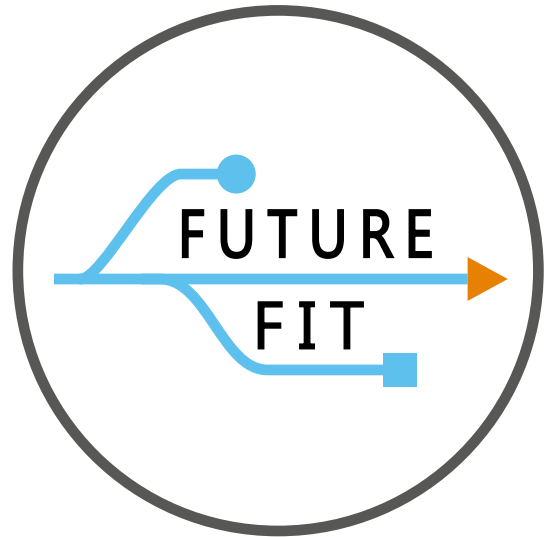
It confronts you with the challenges of
digital transformation, such as a multitude and
complexity of information and a
context that is constantly changing."

How will you make sure to sustain
your company for the next 10 years?

Online or Live

Objective

The objective of Future Fit is to create awareness about strategy in the age of digital transformation. Are you experimenting already? How agile is your organisation? What activities and projects have already been undertaken to move in the right direction? This will invoke a good discussion on strategy and priorities. As a result, your organisation will be able to sustain itself for the next decade.



What is Future Fit?

In our information society, changes are becoming increasingly complex, with unforeseen problems and results. New digital technology brings about many of these changes, that every company needs to deal with sooner or later. Future Fit allows participants to experience what is happening in the new digital age, how to make sense of it, and incorporate this in their own organisation.

This live Business Game is based on the theoretical model of Sioo (inter-university centre, teaching agility in change management). They define successful organisations by these five characteristics: creating multiple value, modern organising, forming partnerships, experimenting and the power of using data. The transfer of learning to your own organisation leads to an interesting discussion, and besides it is fun with Future Fit.

Some key conclusions

- *I realise now, that by doing nothing we will lose out, both as an organisation and as human beings.*
- *Digital transformation also offers a lot of opportunities. We should emphasize that more*
- *We should be more daring, even when we are not too sure. Just show more courage.*

Target groups

This live Business Game has been designed with Managers and Consultants in mind, and can be equally useful for employees of professional companies. Digital transformation affects all sectors, therefore Future Fit will benefit both commercial businesses, as well as government and non-profit organisations.

Options

There are two ways to play the game:

Live

- 4 - 6 hours
- 12-18 participants

Online

- 2 sessions of 3,5 hours.
- 8-12 participants

